

We deliver business transformation strategy and tools for Small and Medium Enterprises.

We design, deliver and deploy business critical solutions to help our clients to reduce cost improve efficiencies and deploy strategies.

Our mission is to provide you services to reduce your total cost of operations keeping the service levels high by leveraging onsite offshore low cost models.



Consulting Group
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Global Information Technology Services

Sedna Consulting Group, Inc. Head Quartered in New Jersey is an emerging Global Information Technology Services company providing a full spectrum of "IT" talent in the marketplace with a focus on end-to-end "SAP" solutions. Additionally, we offer superior expertise in e-Business Consulting, application engineering, professional services, business process outsourcing, onsite, offsite and/or offshore solutions to our clients enhancing their operating efficiencies and elevating their competitive position in the marketplace.

Our Service Offerings include:

- **IT Consulting Services**
- **SAP/ERP Consulting Services**
- **Staff Augmentation Services**
- **Software Development and Support Services**

We use industry standard approaches, carefully selected tools and accelerators, talented skill base to deliver world-class solutions that add value to your business.

Our principal activity is to provide value added services that help your business to leverage on investments made on technology by helping you improve and create efficiencies across business operations.

Our mandate is to guarantee the successful and timely deployment & usage of solutions to maximize value return on investment for our customers and ensure that project objectives & deliverables are met.

Our Team...



We are a professionally managed company founded by Technology Professionals who have vast industry experience and understand the client requirements well.

Projects Group

The Projects Group is headed by a Technology Professional with almost 18 years of industry experience and specializes in SAP ERP new generation projects and has a Finance Background and over 10 years of SAP experience.

Staffing and recruiting Group

Staffing Services is headed by a Sales and Marketing professional with 18 years of Sales, Marketing and Support experience with Fortune 500 Companies and over 7 years of Staff Augmentation, Network Support and VOIP implementation Projects and HR experience.

Services



IT Consulting Services

Strategic consulting: Our business consultants bring in proven methodologies, industry specific process flow maps, a host of tools and accelerators to quickly scrutinize your existing processes and suggest improvements guaranteeing an upfront performance enhancement.

Feasibility study and solution assessment: Understanding that every business poses a unique set of requirements, our consultants conduct a regimented product evaluation study interviewing key user communities and keeping in view your future requirements; we define business cases, chalk out training schedules, facilitate change management, define risk and mitigation plan, cutover strategies etc.

Program definition services: We help you define the entire program strategy, scope, process rollout, technology and architecture requirements, and evaluation guidelines. This involves presenting delivery model with implementation roadmap for each phase, hardware needs, total cost of ownership, cost benefit analysis followed by formulation of business cases.

The IT Strategy Planning: team specializes in assisting industry clients to choose and execute strategies for setting up IT setups & projects that are sufficient, scalable & optimized to maximize value from technology investments & system infrastructures.

We offer a comprehensive, customer-specific approach to your technical needs by personalized technical help. You receive a single point of contact that understands your technical needs and provides ongoing reviews and feedback.

- **Requirement/Feasibility Study**
- **Evaluation**
- **Design**
- **Proposals**
- **SLA's and liaison**

Our consulting services help you plan, build, run, and manage the complete life cycle of your business systems. Our consultants approach by diagnosing your business systems, eliciting knowledge from user communities, identifying pain areas, and benchmarking your processes with the best-in-class, before offering a legitimate set of solutions.

We help organizations achieve:

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- **Efficiencies.** Integrated applications enable your employees and partners to complete processes and transactions more quickly—while minimizing redundancies that plague non-integrated systems.
- **Real cost savings.** We help you, your customers, and your partners to access the information that matters most. The faster you can gather and share information and complete a process transaction, the more money you save.
- **Improved customer satisfaction.** Efficient back office processes allow for more professional and efficient customer service.
- **Improved employee satisfaction.** Employees who can do their jobs better are more satisfied with their results and their jobs.



SAP Consulting Services



Our SAP Practices have been our continued strength to meet extensive demand for SAP consulting and solutions in the existing information technology market. We offer and provide strong partnerships, industry expertise, technology leadership, and global delivery to each of our enterprise software projects. Over the years we have established a core competency in the areas of SAP Finance, SAP SRM and Material Management. Included in our offering are Implementation and Upgrade Services as well as Maintenance and Production Support.

Our skilled and experienced functional and technical professionals have implemented and customized SAP solutions at various large corporations. These Professionals have business experience and expertise in ASAP methodology and tools to cost-effectively implement the suite of SAP R/3 modules and applications. We have proven capabilities to serve clients with a 95% repeat engagement rate, reflecting our commitment to customer success. We are fast, innovative, and flexible in our approach to our clients' priorities, and to changes in a dynamic industry driven by changes in technology.

We have proven abilities to architect and implement cutting-edge technologies supported by a broad range of partnerships with leading systems vendors.

We have a track record of success on complex projects that require significant operational, technical, and project management expertise. Sedna Consulting is always ROI driven and strives to achieve the lowest Total Cost of Ownership (TCO) to our clients.

We offer 24X7 development, support and maintenance services through our offshore development center. Our clients have leveraged the benefits of our highly skilled workforce that work on cutting-edge technologies to deliver world-class solutions.

At Sedna Consulting, moving up the technology value chain is a constant endeavor. Our consistent growth, many successful customer engagements, as well as our high customer retention are the hallmarks of our success.

We offer a full range of ERP services to meet your requirements:

- **SAP Consulting & End-to-end implementations**
- **SAP Basis Administration**
- **SAP ABAP / 4 enhancements & Object developments**
- **SAP Version Upgrade Integration / Interfaces Services**
- **Application Migration services**
- **Data Migration Services**
- **Cost-effective SAP Post Implementation Support**
- **Training Services.**



Our SAP SEM Practice

In a very short period of time, Sedna Consulting Group has established its name in the SAP SEM market place.

With a very focused approach, we have provided consulting in the area of Business Consolidation (BCS), Strategic Planning (BPS) and R/3 based Consolidation (ECCS).

All of our consultants are seasoned financial professionals with extensive experience in SAP FICO and ECCS modules.

SEM-BCS/ ECCS

We have helped clients in designing a single consolidation basis/dimension for both managerial and legal consolidation (matrix consolidation). By harnessing the increased and cutting edge capability of SEM-BCS (unlimited drill downs, matrix consolidation, use of BW as the primary data storage, flat file load for non-SAP entities, unlimited potential for integration of KPIs across entire SEM spectrum), we have helped our clients in increasing their ROI.

We have the necessary expertise to design a consolidation system based on the traditional consolidation module (R/3 based).

Our expertise includes:

- Designing consolidation based on profit center ledger/hierarchies – enabling legal and managerial consolidation –with 100 % tie-out possibility with the core ledger (GL)
- Designing consolidation system based on New-Flexi GL, allowing segmented reporting without using Profit Center Ledgers
- Using BW as reporting tool for ECCS
- Designing reports which allows automatic reinstatements of financial reports to reflect organization changes such as :

- Change in Business Segments due to introduction/discontinuation of a product line
 - Acquisitions
 - Divestitures
 - Entry into new geographical markets
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- Migration Workbench: ECCS to BCS – SAP has announced its plan to develop BCS as the core consolidation engine; migration to ECCS might become necessary. We have the expertise, resources and tools available to meet this demand.
 - US GAAP compliance related to Currency Translations (FASB 52), Consolidation of Investments, Inter-Company Eliminations, Eliminations of profits in transfer pricing scenarios,
 - SOX Compliance
 - Integration with Hyperion, both upstream and downstream



Staff Augmentation Services



Sedna Consulting Group with its service offerings developed over years of industry experience is uniquely positioned to provide scalable staffing solutions tuned specifically to meet its client organizational needs. At Sedna ,, we provide consulting services to our customers for all their immediate and long-term business needs. Depending on our client's requirement, we provide consultants on contract, contract-to-hire or permanent basis. When it comes to providing consultants on contract basis, we at Sedna can quickly put together a competent team to enable our clients to leverage the latest technology in the least possible time frame. At any given time, we provide our clients with topnotch technical talent ranging from Project Managers, Architects, Technical Leads and Business Analysts to Programmer Analysts in areas of Mainframe, Client-Server, e-Commerce, ERP, Data Warehousing & Business Intelligence, Infrastructure & Networking other technical areas.

In other words when it comes to locating and recruiting any technical talent there is no better partner than Sedna Consulting Group.

Our Staffing Services includes:

- **Contract Services**
- **Project Staffing**
- **Permanent Services**

For a short-term project need, when it involves completing a particular assignment and delivering specific project functions, and where one decides not to increase the payroll cost by adding a permanent new employee, Sedna could be the best, most cost-effective solution. It gives our client the option to get the specific consultant on a pre-determined time bound contract, hourly/daily/monthly rates, during which period he/she can complete the said application. For an affordable investment, our Contract Services provides the right person at the right time. It allows our client to avoid various long-term hidden costs related to permanent employment. It is a perfect solution for clients who want to keep their project's fixed operative cost under control.

Project Staffing

We, at Sedna work onsite and offsite at our client locations, interface directly and indirectly with the hiring managers/internal recruiters to conduct full life-cycle recruitment process. In the event of our client needing to recruit technology consultants for very large projects, we at Sedna facilitate mass recruitment campaigns, on-the-spot technical evaluations and in-person interviews. From job posting, resume screening, candidate interviewing, to finalizing compensation packages, our Project Staffing Services becomes a high speed, high yield yet low cost recruitment solution to our client.

Our recruitment team, assigned specially for project recruiting, directly supports and facilitates the recruiting and staffing objectives of our clients. We identify the potential candidates from our extensive database and target companies and conduct reference checks for all identified consultants. We also supplement research, sourcing and recruiting with Internet Recruiting strategy. We then coordinate interviews and perform necessary follow up with candidates. In the end we provide a detailed progress report, including number of candidates sourced and presented, interviewed, hired and recruited, and the time taken for this process. If desired by our client, we manage all employment administrative issues like payroll, employment taxes, worker's compensation, regulatory issues, insurance and other supplementary benefits. We also collect specific industry employment data, including salary data and competitor organization information.

Permanent Placement

For long term project needs, Sedna provide its clients with experienced technical candidates on a permanent basis at very competitive referral rates. We understand the fact that locating and hiring the right candidate for any project assignment can be very complex and time-consuming for our clients. The best IT professionals are always on project assignments. To find and recruit them at short notices can become extremely difficult at times. To shorten this recruiting and hiring cycle we recruit and maintain a network of IT professionals and provide them at short notices to our clients on full time permanent basis. We invest in time upfront to learn and understand our client's business environment, products, services and staffing needs. Our knowledge of the Information Technology marketplace and access to a large number of professionals, due to our global presence and reach, provide our clients with the staffing support they need.

Software Application Development & Maintenance



Our Application development and Maintenance methodology, caters to the best of breed processes which helps in a successful on-time and above expected delivery. Stringent quality procedures clubbed with benchmarked practices and experienced delivery skills help clients get maximum return on their IT spending.

We deliver:

- **Outline the solution**
- **Define the solution architecture**
- **Develop prototypes for demos to users**
- **Design the framework of the solution**
- **Build the solution**
- **Validate the solution against requirements**
- **Rolling out the solution across your organization**
- **Continuous support/training for the solution**

Expertise Technical skill set

- **OS Administration:**
Microsoft Windows NT, Microsoft Windows 2000, Microsoft Windows 2003 Servers, RedHat LINUX , SUSE LINUX, HP-UNIX etc.
- **DB Administration:**
ORACLE (8i,9i and 10g), MS-SQL Server 7.0, MS-SQL Server 2000, MySQL , FOXPRO, MS-ACCESS, IBM-DB2.
- **N/W Administration:**
LAN and WAN using CISCO Switches & Routers.
- **Web Server Administration ERP SAP R/3 Services including:**
IIS, Apache Tomcat, WebLogic
- **SAP R/3 Services including:**
SAP Consulting & End-to-end implementations
SAP Basis Administration
SAP ABAP/4 enhancements & Object developments
SAP Version Upgrade Integration/Interfaces Services
Application Migration services
Data Migration Services
Cost-effective SAP Post Implementation Support
Training Services.
- **Programming Languages:**
Microsoft .Net Framework, J2EE, Power Builder
- **Industrial Automation:**
Ladder, SCADA systems.

Our Offshore Advantage

We have aligned our services to offer complete business solutions to select vertical industries, utilizing a seamless onsite/offshore model. This model allows us to offer high quality, cost effective, 24-hour support to our clients.

Sedna's application outsourcing approach takes application development, enhancements and maintenance to the next level, helping our clients to increase return from IT assets while reducing TCO.

Our Offshore Development Center, located in India, is equipped with technologies and facilities, ensuring highest levels of security and reliability for its customers. We offer 24X7 development, support and maintenance services through our offshore development center. Our clients have leveraged the benefits of our highly skilled workforce that work on cutting-edge technologies to deliver world-class solutions.

At Sedna Consulting, moving up the technology value chain is a constant endeavor. Our consistent growth, many successful customer engagements, as well as our high customer retention are the hallmarks of our success.

Speak to our SAP Services Division to find out how we can share our experience and help you successfully implement your SAP strategies.



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